

```

# Turn on the Rewrite Engine
RewriteEngine On

# If you're running in a subfolder (like http://example.com/statamic),
# add that here. E.g. /statamic/
RewriteBase /

# Protect your system files from prying eyes
RewriteRule ^(_app) - [F,L]
RewriteRule ^(_config) - [F,L]
RewriteRule ^(_content) - [F,L]
RewriteRule ^(_logs) - [F,L]
RewriteRule ^(.*)?\.(yml)$ - [F,L]
RewriteRule ^(.*)?\.(yaml)$ - [F,L]
RewriteRule ^(.*/)?\.(git+)$ - [F,L]

# This will prevent all .html files from being accessed.
# You may want to remove this line if you want to serve
# static files outside of Statamic
# RewriteRule ^(.*)?\.(html)$ - [F,L]

# Remove trailing slashes from your URL
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule ^(.*)\(/)?/?$ $1$2 [R=301,L]

# Remove the index.php
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule ^(.*)$ index.php [QSA,L]

# -----
# Proper MIME type for all files
# -----

# JavaScript
# Normalize to standard type (it's sniffed in IE anyways)
# tools.ietf.org/html/rfc4329#section-7.2
AddType application/javascript js jsonp
AddType application/json json

# End of

```

AUDIO

AddType audio/mp4 m4a f4a f4b
AddType audio/ogg oga ogg

Video

AddType video/mp4 mp4 m4v f4v f4p
AddType video/ogg ogv
AddType video/webm webm
AddType video/x-flv flv

SVG

Required for svg webfonts on iPad

twitter.com/FontSquirrel/status/14855840545

AddType image/svg+xml svg svgz
AddEncoding gzip svgz

Webfonts

AddType application/vnd.ms-fontobject eot
AddType application/x-font-ttf ttf ttc
AddType application/x-font-woff woff
AddType font/opentype otf

Assorted types

AddType application/octet-stream safariextz
AddType application/x-chrome-extension crx
AddType application/x-opera-extension oex
AddType application/x-shockwave-flash swf
AddType application/x-web-app-manifest+json webapp
AddType application/x-xpinstall xpi
AddType application/xml rss atom xml rdf
AddType image/webp webp
AddType image/x-icon ico
AddType text/cache-manifest appcache manifest
AddType text/vtt vtt
AddType text/x-component htc
AddType text/x-vcard vcf
AddType text/css css
AddType text/javascript js

AddOutputFilterByType DEFLATE application/atom+xml \
application/javascript \
application/javascript \
application/javascript \
application/javascript

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application/json \  
application/rss+xml \  
application/vnd.ms-fontobject \  
application/x-font-ttf \  
application/xhtml+xml \  
application/xml \  
font/opentype \  
image/svg+xml \  
image/x-icon \  
text/css \  
text/html \  
text/plain \  
text/x-component \  
text/xml
```

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# -----  
# Expires headers (for better cache control)  
# -----  
  
# These are pretty far-future expires headers.  
# They assume you control versioning with filename-based cache busting  
# Additionally, consider that outdated proxies may miscache  
# www.stevesouders.com/blog/2008/08/23/revving-filenames-dont-use-querystring/  
  
# If you don't use filenames to version, lower the CSS and JS to something like  
# "access plus 1 week".
```

ExpiresActive on

```
# Perhaps better to whitelist expires rules? Perhaps.  
ExpiresDefault "access plus 1 month"  
  
# cache.appcache needs re-requests in FF 3.6 (thanks Remy "Introducing HTML5")  
ExpiresByType text/cache-manifest "access plus 0 seconds"  
  
# Your document html  
ExpiresByType text/html "access plus 0 seconds"  
  
# Data  
ExpiresByType application/json "access plus 0 seconds"  
ExpiresByType application/xml "access plus 0 seconds"  
..
```

```

ExpiresByType text/xml "access plus 0 seconds"

# Feed
ExpiresByType application/atom+xml "access plus 1 hour"
ExpiresByType application/rss+xml "access plus 1 hour"

# Favicon (cannot be renamed)
ExpiresByType image/x-icon "access plus 1 week"

# Media: images, video, audio
ExpiresByType audio/ogg "access plus 1 month"
ExpiresByType image/gif "access plus 1 month"
ExpiresByType image/jpeg "access plus 1 month"
ExpiresByType image/png "access plus 1 month"
ExpiresByType video/mp4 "access plus 1 month"
ExpiresByType video/ogg "access plus 1 month"
ExpiresByType video/webm "access plus 1 month"

# HTC files (css3pie)
ExpiresByType text/x-component "access plus 1 month"

# Webfonts
ExpiresByType application/vnd.ms-fontobject "access plus 1 month"
ExpiresByType application/x-font-ttf "access plus 1 month"
ExpiresByType application/x-font-woff "access plus 1 month"
ExpiresByType font/opentype "access plus 1 month"
ExpiresByType image/svg+xml "access plus 1 month"

# CSS and JavaScript
ExpiresByType application/javascript "access plus 1 week"
ExpiresByType text/css "access plus 1 week"

## Rewrites all URL's to not have www in front of them for SEO purposes

RewriteCond %{HTTPS} !=on
RewriteCond %{HTTP_HOST} ^www\. (.+)$ [NC]
RewriteRule ^ http://%1%{REQUEST_URI} [R=301,L]

# -----
# UTF-8 encoding
# -----

```

Use UTF-8 encoding for anything served text/plain or text/html

AddDefaultCharset utf-8

Force UTF-8 for a number of file formats

AddCharset utf-8 .atom .css .js .json .rss .vtt .xml

php_value zlib.output_compression off

Redirect 301 <http://www.ny-londesign.com/index.php/ny-lon-home/> <http://ny-londesign.com>

Redirect 301 <http://www.ny-londesign.com/index.php/the-consultancy/> <http://ny-londesign.com/#brand-consultancy>

Redirect 301 <http://www.ny-londesign.com/index.php/about-us/> <http://ny-londesign.com/#our-story>

Redirect 301 <http://www.ny-londesign.com/index.php/blog/> <http://ny-londesign.com/blog>