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RewriteEngine on
#Serve gzip compressed CSS files if they exist and the client accepts gzip.
RewriteCond %{HTTP: Accept-encoding} gzip
RewriteCond %{REQUEST_FILENAME}\.gz -s
RewriteRule ^(.*)\.css $1\.css\.gz [QSA]

# Serve gzip compressed JS files if they exist and the client accepts gzip.
RewriteCond %{HTTP: Accept-encoding} gzip
RewriteCond %{REQUEST_FILENAME}\.gz -s
RewriteRule ^(.*)\.js $1\.js\.gz [QSA]

# Serve gzip compressed HTML files if they exist and the client accepts gzip.
RewriteCond %{HTTP: Accept-encoding} gzip
RewriteCond %{REQUEST_FILENAME}\.gz -s
RewriteRule ^(.*)\.html $1\.html\.gz [QSA]

# Serve gzip compressed SVG files if they exist and the client accepts gzip.
RewriteCond %{HTTP: Accept-encoding} gzip
RewriteCond %{REQUEST_FILENAME}\.gz -s
RewriteRule ^(.*)\.svg $1\.svg\.gz [QSA]

AddCharset UTF-8 .html

<ifModule mod_expires.c>
  ExpiresActive On
  ExpiresDefault "access plus 5 minutes"
  ExpiresByType text/html "access plus 1 day"
  ExpiresByType image/gif "access plus 1 month"
  ExpiresByType image/jpeg "access plus 1 month"
  ExpiresByType image/png "access plus 1 month"
  ExpiresByType image/svg+xml "access plus 1 month"
  ExpiresByType text/css "access plus 7 days"
  ExpiresByType application/javascript "access plus 7 days"
  ExpiresByType application/x-javascript "access plus 7 days"
  AddType image/x-icon .ico
  ExpiresByType image/x-icon "access plus 1 month"
</ifModule>

<ifModule mod_headers.c>
  <filesMatch "\.(ico|pdf|flv|jpg|jpeg|png|gif|swf|svg)$">
    Header set Cache-Control "max-age=2592000, public"
  </filesMatch>
</ifModule>

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    header set Cache-Control max-age=2592000, public
</filesMatch>
<filesMatch "\\.(css)$">
    Header set Cache-Control "max-age=604800, public"
</filesMatch>
<filesMatch "\\.(js)$">
    Header set Cache-Control "max-age=216000, private"
</filesMatch>
<filesMatch "\\.(xml|txt)$">
    Header set Cache-Control "max-age=216000, public, must-revalidate"
</filesMatch>
<filesMatch "\\.(html|html|php)$">
    Header set Cache-Control "max-age=60, private, must-revalidate"
</filesMatch>
<filesMatch ".(js|css|xml|gz|html|svg)$">
    Header append Vary: Accept-Encoding
</filesMatch>
</ifModule>
```