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# Cache certain file types until the apocalypse
<FilesMatch "\.(html?|gif|j(peg|s)|p(ng|df)|css|ico|s(wf|vg)|mp[34]|
(wol|ti)|fl(t|ot|eot)(\.(gz)?$)">
Header set Expires "Fri, 21 Dec 2012 00:00:00 GMT"
Header unset ETag
FileETag None
</FilesMatch>

# Make sure no trailing slashes appear in URLs for SEO
RedirectMatch 301 ^/(.+)/$ http://demo.gethelix.com/$1

RewriteEngine on
RewriteBase /
Options -MultiViews +FollowSymLinks

# Require the "www" for SEO
RewriteRule ^demo.* - [L]
RewriteCond %{HTTP_HOST} ^gethelix.com [NC]
RewriteRule ^(.*)$ http://www.gethelix.com/$1 [L,R=301]

# Send all requests through index.php unless a file is requested
RewriteRule !\.(html?|gif|j(peg|s)|p(ng|df)|css|ico|s(wf|vg)|mp[34]|
(wol|ti)|fl(t|ot|eot)|gallery\.php)$ index.php [NC]
```