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## CUSTOM
#AddType 'text/html; charset=UTF-8' html

#GoDaddy and DreamHost
<IfModule pagespeed_module>
    ModPagespeed on
    # using commands, filters etc
</IfModule>

# BEGIN Expire headers
# 1 month
<ifModule mod_expires.c>
    ExpiresActive On
    ExpiresDefault "access plus 5 seconds"
    ExpiresByType image/x-icon "access plus 2592000 seconds"
    ExpiresByType image/jpeg "access plus 2592000 seconds"
    ExpiresByType image/png "access plus 2592000 seconds"
    ExpiresByType image/gif "access plus 2592000 seconds"
    ExpiresByType application/x-shockwave-flash "access plus 2592000 seconds"
    ExpiresByType text/css "access plus 604800 seconds"
    ExpiresByType text/javascript "access plus 216000 seconds"
    ExpiresByType application/javascript "access plus 216000 seconds"
    ExpiresByType application/x-javascript "access plus 216000 seconds"
    ExpiresByType text/html "access plus 600 seconds"
    ExpiresByType application/xhtml+xml "access plus 600 seconds"
</ifModule>
# END Expire headers

# BEGIN Cache-Control Headers
<ifModule mod_headers.c>
    <filesMatch "\.(ico|jpe?g|png|gif|swf)$">
        Header set Cache-Control "public"
    </filesMatch>
    <filesMatch "\.(css)$">
        Header set Cache-Control "public"
    </filesMatch>
    <filesMatch "\.(js)$">
        Header set Cache-Control "private"
    </filesMatch>
    <filesMatch "\.(x?html?|php)$">
        Header set Cache-Control "public, must-revalidate"
    </filesMatch>

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    header set Cache-Control private, must-revalidate
</filesMatch>
</ifModule>
# END Cache-Control Headers

### OTHER DOWN

# BEGIN W3TC Browser Cache
<IfModule mod_deflate.c>
    <IfModule mod_headers.c>
        Header append Vary User-Agent env=!dont-vary
    </IfModule>
    AddOutputFilterByType DEFLATE text/css text/x-component application/x-javascript
application/javascript text/javascript text/x-js text/html text/richtext image/svg+xml
text/plain text/xsd text/xsl text/xml image/x-icon application/json
    <IfModule mod_mime.c>
        # DEFLATE by extension
        AddOutputFilter DEFLATE js css htm html xml
    </IfModule>
</IfModule>
# END W3TC Browser Cache
```