

HEADERS, CACHING AND OPTIMIZATION

```
#      300    5 m
#     2700   45 m
#     3600    1 H
#    54000   15 H
#   86400    1 D
#  518400    6 D
#  604800    1 W
# 1814400    3 W
# 2419200    1 M
# 26611200   11 M
# 29030400   1 Y (never expire)
```

ALTERNATE EXPIRES CACHING

```
<IfModule mod_expires.c>
  ExpiresActive On
  ExpiresDefault A86400
  ExpiresByType image/jpg A29030400
  ExpiresByType image/jpeg A29030400
  ExpiresByType application/x-javascript A2419200
  ExpiresByType text/css A2419200
  ExpiresActive Off
</IfModule>
```