

Apache configuration file

httpd.apache.org/docs/2.2/mod/quickreference.html

Note .htaccess files are an overhead, this logic should be in your Apache

config if possible: <http://httpd.apache.org/docs/2.2/howto/htaccess.html>

Techniques in here adapted from all over, including:

Kroc Camen: camendesign.com/.htaccess

perishablepress.com/press/2006/01/10/stupid-htaccess-tricks/

Sample .htaccess file of CMS MODx: modx.com

Redirect 301 /featured/digital-marketing-in-the-physical-world-with-jagtag/ <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/small-business-corner-2010-marketing-predictions-redux-with-
<http://www.rockhopperdigital.com>

Redirect 301 /design/reading-list-we-need-to-teach-visual-critical-thinking/ <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/i-believe-theres-a-pants-on-the-ground-conspiracy-going-on-
<http://www.rockhopperdigital.com>

Redirect 301 /preview.swf <http://www.rockhopperdigital.com>

Redirect 301 /reading-list/reading-list-marketing-in-a-mobile-world/ <http://www.rockhopperdigital.com>

Redirect 301 /featured/12-steps-to-digital-creative-bliss-or-how-to-disconnect-to-win-friend-
<http://www.rockhopperdigital.com>

Redirect 301 /preview.swf <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/blog-for-the-ages/ <http://www.rockhopperdigital.com>

Redirect 301 /featured/the-wp-super-cache-blank-page-problem/ <http://www.rockhopperdigital.com>

Redirect 301 /reading-list/reading-list-dont-confuse-social-networking-with-social-media-2/

Redirect 301 /featured/custom-thesis-site-for-donato-designs/ <http://www.rockhopperdigital.com>

Redirect 301 /design/connecting-the-dots-between-intellectual-property-the-internet-part-i-
<http://www.rockhopperdigital.com>

Redirect 301 /reading-list/reading-list-we-think/ <http://www.rockhopperdigital.com>

Redirect 301 /design/reading-list-we-need-to-teach-visual-critical-thinking-2/ <http://www.rockhopperdigital.com>

Redirect 301 /development/the-wp-super-cache-blank-page-problem/ <http://www.rockhopperdigital.com>

Redirect 301 /reading-list/reading-list-50-useful-tools-and-resources-for-web-designers/ <http://www.rockhopperdigital.com>

Redirect 301 /design/50-digital-communities-and-how-to-use-them/ <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/digital-media-and-qr-code-redirects-using-p8tch/ <http://www.rockhopperdigital.com>

Redirect 301 /design/gargoyles-science-fiction-and-fact-concerning-augmented-reality/ <http://www.rockhopperdigital.com>

Redirect 301 /featured/11-digital-ethnography-resources-tools/ <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/i-believe-theres-a-pants-on-the-ground-conspiracy-going-on-
<http://www.rockhopperdigital.com>

Redirect 301 /featured/why-blogging-is-like-training-for-a-marathon/ <http://www.rockhopperdigital.com>

Redirect 301 /digital-marketing/digital-marketing-versus-sniper-rifles/ <http://www.rockhopperdigital.com>

Redirect 301 /design/thesis-site-for-donato-designs/ <http://www.rockhopperdigital.com>

```
Redirect 301 /design/thinking-about-changing-your-logo/ http://www.rockhopperdigital.com
Redirect 301 /digital-marketing/where-meta-meets-meat-or-why-my-boss-should-buy-me-a-button-
http://www.rockhopperdigital.com
Redirect 301 /miscellany/looking-back-in-wonder/ http://www.rockhopperdigital.com
Redirect 301 /reading-list/reading-list-seo-design-tactics-before-you-write-even-a-line-of-c
http://www.rockhopperdigital.com
Redirect 301 /miscellany/reading-list-a-history-of-the-world-in-6-glasses/ http://www.rockh
Redirect 301 /reading-list/reading-list-world-brain-the-idea-of-a-permanent-world-encyclopa
http://www.rockhopperdigital.com
Redirect 301 /featured/thoughts-on-digital-communities/ http://www.rockhopperdigital.com
Redirect 301 /wp-content/plugins/dsqus-comment-system/xd_receiver.htm http://www.rockhopper
Redirect 301 /featured/the-importance-of-miscellany/ http://www.rockhopperdigital.com
Redirect 301 /miscellany/the-mobile-web-mass-transit-and-me/ http://www.rockhopperdigital.c
Redirect 301 /digital-marketing/5-things-that-dont-keep-me-from-my-digital-work-outdoors-2/
Redirect 301 /development/connecting-the-dots-between-intellectual-property-the-internet-par
http://www.rockhopperdigital.com
Redirect 301 /reading-list/reading-list-can-experience-be-designed/ http://www.rockhopperdig
Redirect 301 /digital-marketing/digital-media-is-killing-television-as-we-know-it/ http://ww
Redirect 301 /featured/we-rock-we-hop-were-on-alltop-2/ http://www.rockhopperdigital.com
Redirect 301 /featured/barcodes-and-buttons/ http://www.rockhopperdigital.com
Redirect 301 /digital-marketing/reading-list-build-a-resource-not-a-brochure/ http://www.roc
Redirect 301 /reading-list/reading-list-designers-checklist-1-0-does-your-blog-design-accomp
http://www.rockhopperdigital.com
Redirect 301 /miscellany/penguins-at-a-bar-ice-melting-2/ http://www.rockhopperdigital.com
Redirect 301 /featured/brand-marketing-with-flavors-me/ http://www.rockhopperdigital.com
Redirect 301 /miscellany/the-importance-of-miscellany/ http://www.rockhopperdigital.com
Redirect 301 /featured/social-crm-the-feedback-tab-powered-by-getsatisfaction-com/ http://ww
Redirect 301 /reading-list/reading-list-world-brain-the-idea-of-a http://www.rockhopperdigi
Redirect 301 /get-an-estimate.htm http://www.rockhopperdigital.com
Redirect 301 /development/the-wp-super-cache-blank-page-problem/ http://www.rockhopperdigi:
```

```
# -----
```

```
# Better website experience for IE users
```

```
# -----
```

```
# Force the latest IE version, in various cases when it may fall back to IE7 mode
```

```
# github.com/rails/rails/commit/123eb25#commitcomment-118920
```

```
# Use ChromeFrame if it's installed for a better experience for the poor IE folk
```

```

<IfModule mod_headers.c>
  Header set X-UA-Compatible "IE=Edge,chrome=1"
  # mod_headers can't match by content-type, but we don't want to send this header on *every*
  <FilesMatch "\.(js|css|gif|png|jpe?
gl|pdf|xml|ogal|ogg|m4a|ogv|m4v|webm|svg|svgz|eot|ttf|otf|woff|icol|webp|appcache|manifest|
>
  Header unset X-UA-Compatible
</FilesMatch>
</IfModule>

# -----
# Cross-domain AJAX requests
# -----

# Serve cross-domain Ajax requests, disabled by default.
# enable-cors.org
# code.google.com/p/html5security/wiki/CrossOriginRequestSecurity

# <IfModule mod_headers.c>
#   Header set Access-Control-Allow-Origin "*"
# </IfModule>

# -----
# CORS-enabled images (@crossorigin)
# -----

# Send CORS headers if browsers request them; enabled by default for images.
# developer.mozilla.org/en/CORS_Enabled_Image
# blog.chromium.org/2011/07/using-cross-domain-images-in-webgl-and.html
# hacks.mozilla.org/2011/11/using-cors-to-load-webgl-textures-from-cross-domain-images/
# wiki.mozilla.org/Security/Reviews/crossoriginAttribute

<IfModule mod_setenvif.c>
  <IfModule mod_headers.c>
    # mod_headers, y u no match by Content-Type?!
    <FilesMatch "\.(gif|png|jpe?gl|svg|svgz|icol|webp)$">
      SetEnvIf Origin ":" IS_CORS
      Header set Access-Control-Allow-Origin "*" env=IS_CORS
    </FilesMatch>
  </IfModule>

```

```
</IfModule>

# -----
# Webfont access
# -----

# Allow access from all domains for webfonts.
# Alternatively you could only whitelist your
# subdomains like "subdomain.example.com".

<IfModule mod_headers.c>
  <FilesMatch "\.(ttf|ttd|otf|eot|woff|font. css)$">
    Header set Access-Control-Allow-Origin "*"
  </FilesMatch>
</IfModule>

# -----
# Proper MIME type for all files
# -----

# JavaScript
# Normalize to standard type (it's sniffed in IE anyways)
# tools.ietf.org/html/rfc4329#section-7.2
AddType application/javascript      js jsonp
AddType application/json            json

# Audio
AddType audio/ogg                   oga ogg
AddType audio/mp4                   m4a f4a f4b

# Video
AddType video/ogg                    ogv
AddType video/mp4                   mp4 m4v f4v f4p
AddType video/webm                   webm
AddType video/x-flv                  flv

# SVG
# Required for svg webfonts on iPad
# twitter.com/FontSquirrel/status/14855840545
AddType image/svg+xml               svg svgz
AddEncoding gzip                    svgz
```

Webfonts

```
AddType application/vnd.ms-fontobject eot
AddType application/x-font-ttf ttf ttc
AddType font/opentype otf
AddType application/x-font-woff woff
```

Assorted types

```
AddType image/x-icon ico
AddType image/webp webp
AddType text/cache-manifest appcache manifest
AddType text/x-component htc
AddType application/xml rss atom xml rdf
AddType application/x-chrome-extension crx
AddType application/x-opera-extension oex
AddType application/x-xpiinstall xpi
AddType application/octet-stream safariextz
AddType application/x-web-app-manifest+json webapp
AddType text/x-vcard vcf
AddType application/x-shockwave-flash swf
AddType text/vtt vtt
```

```
# -----
# Allow concatenation from within specific js and css files
# -----
```

```
# e.g. Inside of script, combined.js you could have
# <!--#include file="libs/jquery-1.5.0.min.js" -->
# <!--#include file="plugins/jquery.idletimer.js" -->
# and they would be included into this single file.
```

```
# This is not in use in the boilerplate as it stands. You may
# choose to use this technique if you do not have a build process.
```

```
<FilesMatch "\.combined\.js$" >
# Options +Includes
# AddOutputFilterByType INCLUDES application/javascript application/json
# SetOutputFilter INCLUDES
</FilesMatch>
```

```
<FilesMatch "\.combined\.css$" >
```

```

# Options +Includes
# AddOutputFilterByType INCLUDES text/css
# SetOutputFilter INCLUDES
#</FilesMatch>

# -----
# Gzip compression
# -----

<IfModule mod_deflate.c>

# Force deflate for mangled headers developer.yahoo.com/blogs/ydn/posts/2010/12/pushing-bi
<IfModule mod_setenvif.c>
  <IfModule mod_headers.c>
    SetEnvIfNoCase ^(\Accept-EncodXng|X-cept-Encoding|X(15)|^(15)|-(15))$ ^((gzip|deflate)\
HAVE_Accept-Encoding
    RequestHeader append Accept-Encoding "gzip, deflate" env=HAVE_Accept-Encoding
  </IfModule>
</IfModule>

# Compress all output labeled with one of the following MIME-types
<IfModule mod_filter.c>
  AddOutputFilterByType DEFLATE application/atom+xml \
    application/javascript \
    application/json \
    application/rss+xml \
    application/vnd.ms-fontobject \
    application/x-font-ttf \
    application/xhtml+xml \
    application/xml \
    font/opentype \
    image/svg+xml \
    image/x-icon \
    text/css \
    text/html \
    text/plain \
    text/x-component \
    text/xml

</IfModule>

</IfModule>

```

```
# -----  
# Expires headers (for better cache control)  
# -----  
  
# These are pretty far-future expires headers.  
# They assume you control versioning with filename-based cache busting  
# Additionally, consider that outdated proxies may miscache  
# www.stevesouders.com/blog/2008/08/23/revving-filenames-dont-use-querystring/  
  
# If you don't use filenames to version, lower the CSS and JS to something like  
# "access plus 1 week".  
  
<IfModule mod_expires.c>  
    ExpiresActive on  
  
# Perhaps better to whitelist expires rules? Perhaps.  
    ExpiresDefault                "access plus 1 month"  
  
# cache.appcache needs re-requests in FF 3.6 (thanks Remy "Introducing HTML5")  
    ExpiresByType text/cache-manifest "access plus 0 seconds"  
  
# Your document html  
    ExpiresByType text/html         "access plus 0 seconds"  
  
# Data  
    ExpiresByType text/xml          "access plus 0 seconds"  
    ExpiresByType application/xml    "access plus 0 seconds"  
    ExpiresByType application/json   "access plus 0 seconds"  
  
# Feed  
    ExpiresByType application/rss+xml "access plus 1 hour"  
    ExpiresByType application/atom+xml "access plus 1 hour"  
  
# Favicon (cannot be renamed)  
    ExpiresByType image/x-icon      "access plus 1 week"  
  
# Media: images, video, audio  
    ExpiresByType image/gif         "access plus 1 month"  
    ExpiresByType image/png         "access plus 1 month"  
    ExpiresByType image/jpeg       "access plus 1 month"
```

```
ExpiresByType video/ogg "access plus 1 month"
ExpiresByType audio/ogg "access plus 1 month"
ExpiresByType video/mp4 "access plus 1 month"
ExpiresByType video/webm "access plus 1 month"

# HTC files (css3pie)
ExpiresByType text/x-component "access plus 1 month"

# Webfonts
ExpiresByType application/x-font-ttf "access plus 1 month"
ExpiresByType font/opentype "access plus 1 month"
ExpiresByType application/x-font-woff "access plus 1 month"
ExpiresByType image/svg+xml "access plus 1 month"
ExpiresByType application/vnd.ms-fontobject "access plus 1 month"

# CSS and JavaScript
ExpiresByType text/css "access plus 1 year"
ExpiresByType application/javascript "access plus 1 year"

</IfModule>

# -----
# Prevent mobile network providers from modifying your site
# -----

# The following header prevents modification of your code over 3G on some
# European providers.
# This is the official 'bypass' suggested by O2 in the UK.

# <IfModule mod_headers.c>
# Header set Cache-Control "no-transform"
# </IfModule>

# -----
# ETag removal
# -----

# FileETag None is not enough for every server.
<IfModule mod_headers.c>
  Header unset ETag
</IfModule>
```



```
.....

# Since we're sending far-future expires, we don't need ETags for
# static content.
#   developer.yahoo.com/performance/rules.html#etags
FileETag None

# -----
# Stop screen flicker in IE on CSS rollovers
# -----

# The following directives stop screen flicker in IE on CSS rollovers - in
# combination with the "ExpiresByType" rules for images (see above).

# BrowserMatch "MSIE" brokenvary=1
# BrowserMatch "Mozilla/4.[0-9]{2}" brokenvary=1
# BrowserMatch "Opera" !brokenvary
# SetEnvIf brokenvary 1 force-no-vary

# -----
# Set Keep-Alive Header
# -----

# Keep-Alive allows the server to send multiple requests through one
# TCP-connection. Be aware of possible disadvantages of this setting. Turn on
# if you serve a lot of static content.

# <IfModule mod_headers.c>
#   Header set Connection Keep-Alive
# </IfModule>

# -----
# Cookie setting from iframes
# -----

# Allow cookies to be set from iframes (for IE only)
# If needed, specify a path or regex in the Location directive.

# <IfModule mod_headers.c>
#   Header set P3P "policyref=\"/w3c/p3p.xml\"", CP="IDC DSP COR ADM DEVI TAIi PSA PSD IVAi
# </IfModule>
```

```
# -----  
# Start rewrite engine  
# -----  
  
# Turning on the rewrite engine is necessary for the following rules and  
# features. FollowSymLinks must be enabled for this to work.  
  
# Some cloud hosting services require RewriteBase to be set: goo.gl/H0cPN  
# If using the h5bp in a subdirectory, use `RewriteBase /foo` instead where  
# 'foo' is your directory.  
  
# If your web host doesn't allow the FollowSymLinks option, you may need to  
# comment it out and use `Options +SymLinksOfOwnerMatch`, but be aware of the  
# performance impact: http://goo.gl/Mluzd  
  
<IfModule mod_rewrite.c>  
  Options +FollowSymLinks  
  # Options +SymLinksIfOwnerMatch  
  RewriteEngine On  
  # RewriteBase /  
</IfModule>  
  
# -----  
# Suppress or force the "www." at the beginning of URLs  
# -----  
  
# The same content should never be available under two different URLs -  
# especially not with and without "www." at the beginning, since this can cause  
# SEO problems (duplicate content). That's why you should choose one of the  
# alternatives and redirect the other one.  
  
# By default option 1 (no "www.") is activated.  
# no-www.org/faq.php?q=class_b  
  
# If you'd prefer to use option 2, just comment out all option 1 lines  
# and uncomment option 2.  
  
# IMPORTANT: NEVER USE BOTH RULES AT THE SAME TIME!  
  
# -----
```

```
# Option 2:
# Rewrite "example.com -> www.example.com".
# Be aware that the following rule might not be a good idea if you use "real"
# subdomains for certain parts of your website.

<IfModule mod_rewrite.c>
  RewriteCond %{HTTPS} !=on
  RewriteCond %{HTTP_HOST} !^www\..+$ [NC]
  RewriteRule ^ http://www.%{HTTP_HOST}%{REQUEST_URI} [R=301,L]
</IfModule>

# -----
# Built-in filename-based cache busting
# -----

# If you're not using the build script to manage your filename version rewving,
# you might want to consider enabling this, which will route requests for
# /css/style.20110203.css to /css/style.css

# To understand why this is important and a better idea than all.css?v1231,
# read: github.com/h5bp/html5-boilerplate/wiki/cachebusting

# <IfModule mod_rewrite.c>
#   RewriteCond %{REQUEST_FILENAME} !-f
#   RewriteCond %{REQUEST_FILENAME} !-d
#   RewriteRule ^(.+)\.(\d+)\. (jst|css|png|jpg|gif)$ $1.$3 [L]
# </IfModule>

# -----
# Prevent SSL cert warnings
# -----

# Rewrite secure requests properly to prevent SSL cert warnings, e.g. prevent
# https://www.example.com when your cert only allows https://secure.example.com

# <IfModule mod_rewrite.c>
#   RewriteCond %{SERVER_PORT} !^443
#   RewriteRule ^ https://example-domain-please-change-me.com%{REQUEST_URI} [R=301,L]
# </IfModule>

..
```

```
# -----  
# Prevent 404 errors for non-existing redirected folders  
# -----  
  
# without -MultiViews, Apache will give a 404 for a rewrite if a folder of the  
# same name does not exist.  
# webmasterworld.com/apache/3808792.htm
```

Options -MultiViews

```
# -----  
# Custom 404 page  
# -----  
  
# You can add custom pages to handle 500 or 403 pretty easily, if you like.  
# If you are hosting your site in subdirectory, adjust this accordingly  
# e.g. ErrorDocument 404 /subdir/404.html
```

```
ErrorDocument 404 /404.html
```

```
# -----  
# UTF-8 encoding  
# -----  
  
# Use UTF-8 encoding for anything served text/plain or text/html
```

```
AddDefaultCharset utf-8
```

```
# Force UTF-8 for a number of file formats  
AddCharset utf-8 .atom .css .js .json .rss .vtt .xml
```

```
# -----  
# A little more security  
# -----  
  
# To avoid displaying the exact version number of Apache being used, add the  
# following to httpd.conf (it will not work in .htaccess):  
# ServerTokens Prod
```

```
# "-Indexes" will have Apache block users from browsing folders without a  
# default document Usually you should leave this activated, because you  
# shouldn't allow everybody to surf through every folder on your server (which  
# includes rather private places like CMS system folders).
```

```
<IfModule mod_autoindex.c>
```

```
Options -Indexes
```

```
</IfModule>
```

```
# Block access to "hidden" directories or files whose names begin with a  
# period. This includes directories used by version control systems such as  
# Subversion or Git.
```

```
<IfModule mod_rewrite.c>
```

```
RewriteCond %{SCRIPT_FILENAME} -d [OR]
```

```
RewriteCond %{SCRIPT_FILENAME} -f
```

```
RewriteRule "(^|/)\." - [F]
```

```
</IfModule>
```

```
# Block access to backup and source files. These files may be left by some  
# text/html editors and pose a great security danger, when anyone can access  
# them.
```

```
<FilesMatch "(\\. (bak|config|sql|fla|psd|ini|log|sh|incl|swp|dist)|\\.*)">
```

```
Order allow,deny
```

```
Deny from all
```

```
Satisfy All
```

```
</FilesMatch>
```

```
# If your server is not already configured as such, the following directive  
# should be uncommented in order to set PHP's register_globals option to OFF.  
# This closes a major security hole that is abused by most XSS (cross-site  
# scripting) attacks. For more information: http://php.net/register\_globals  
#
```

```
# IF REGISTER_GLOBALS DIRECTIVE CAUSES 500 INTERNAL SERVER ERRORS:
```

```
#
```

```
# Your server does not allow PHP directives to be set via .htaccess. In that  
# case you must make this change in your php.ini file instead. If you are  
# using a commercial web host, contact the administrators for assistance in  
# doing this. Not all servers allow local php.ini files, and they should  
# include all PHP configurations (not just this one), or you will effectively  
# reset everything to PHP defaults. Consult www.php.net for more detailed  
# information about setting PHP directives.
```

```
# php_flag register_globals Off
```

```
# Rename session cookie to something else, than PHPSESSID
```

```
# php_value session.name sid
```

```
# Disable magic quotes (This feature has been DEPRECATED as of PHP 5.3.0 and REMOVED as of )
# php_flag magic_quotes_gpc Off

# Do not show you are using PHP
# Note: Move this line to php.ini since it won't work in .htaccess
# php_flag expose_php Off

# Level of log detail - log all errors
# php_value error_reporting -1

# Write errors to log file
# php_flag log_errors On

# Do not display errors in browser (production - Off, development - On)
# php_flag display_errors Off

# Do not display startup errors (production - Off, development - On)
# php_flag display_startup_errors Off

# Format errors in plain text
# Note: Leave this setting 'On' for xdebug's var_dump() output
# php_flag html_errors Off

# Show multiple occurrence of error
# php_flag ignore_repeated_errors Off

# Show same errors from different sources
# php_flag ignore_repeated_source Off

# Size limit for error messages
# php_value log_errors_max_len 1024

# Don't precede error with string (doesn't accept empty string, use whitespace if you need)
# php_value error_prepend_string " "

# Don't prepend to error (doesn't accept empty string, use whitespace if you need)
# php_value error_append_string " "

# Increase cookie security
<IfModule php5_module>
```

```
php_value session.cookie_httponly true
</IfModule>
```